



Capital markets update: Balancing returns and growth

High value growth

- → Organic free cash flow to cover dividends from 2016 1)
- → Capital expenditure reduced by USD 5 bn 2014-2016 ²⁾
- → Strict prioritisation and portfolio optimisation
- → New project IRR 8% higher than current developments

Increase efficiency

- → Expected annual savings of USD 1.3 bn from 2016
- → Executing projects on cost and schedule

Prioritise capital distribution

- Competitive direct returns
- → 2013 dividend at NOK 7.00 ⁴⁾
- → Quarterly dividend from 2014 ⁴⁾
 - Additional two payments in 2014
- → Share buy backs more actively used
 - Dependent on proceeds, cash flow and balance sheet

Balancing returns and growth

Maintaining ROACE 1) and increasing production by ~3% organic CAGR 2013-163)



Brent at USD 100/bbl (real)

Outlook reduced from USD 21.7 billion to around USD 20 billion per year

Rebased 2013 production is adjusted with 90 000 mboepd for full year impact of transactions with OMV, Wintershall and BP/SOCAR, and redetermination Ormen Lange Proposed 2013 dividend and change from annual to guarterly dividend

A decade of transformation and value creation

Scale: Globally competitive through the merger

Focus: From integrated to technology focused upstream

Resources: From resource constrained to opportunity rich



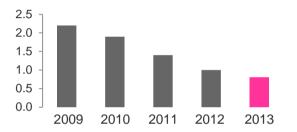
Progress since the 2011 strategy reset

- World class exploration performance
- A revitalised NCS with longevity
- Projects executed on time and cost
- Successful portfolio management
- A modernised gas portfolio
- Competitive unconventional assets

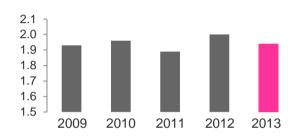


2013 | Robust financial and operational performance

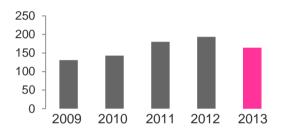
Safety improvement (SIF) 1)



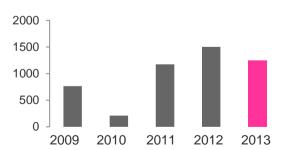
Production as expected (mmboe/d)



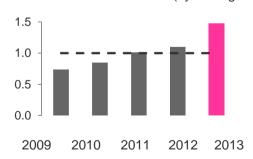
Solid adjusted earnings (NOK bn)



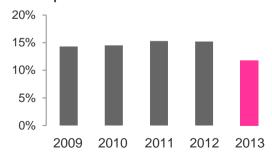
Discovered 3.9 bn boe last 3 years



Record RRR 2) at 1.47 (3y average> 1)



Competitive ROACE





A consistent strategic roadmap

Technology focused upstream company

Exploration

- Continue to prioritise high value exploration
- Firm strategy
 - Deepen core areas
 - Drill high impact wells
 - Early access at scale

Development & Production

- Safe and secure operations
- Drive cost and capital efficiency
- Capitalise on technology and operating experience to
 - Take out the full NCS value potential
 - Strengthen global offshore positions
 - Maximise value of onshore portfolio
 - Execute projects on time and cost

Midstream & marketing

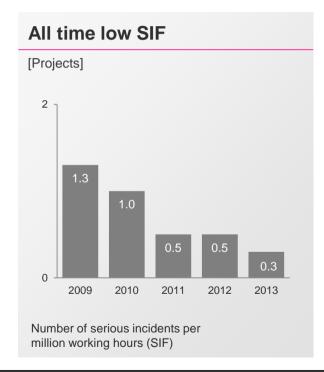
- Leverage European gas position
- Onshore access to premium markets
- Exploit global trading competence

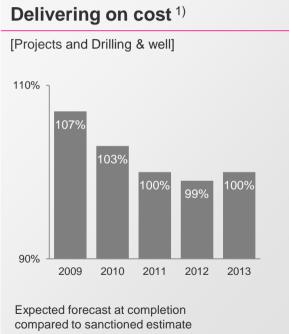
Portfolio management

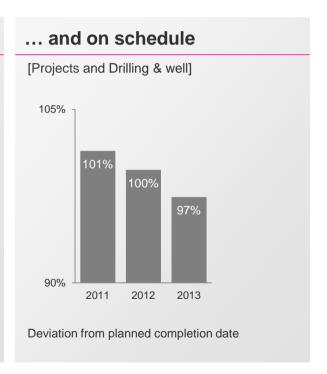
- Realise value
- Sharpen our upstream profile
- Strengthen execution and financial resilience



Strong project performance and trends









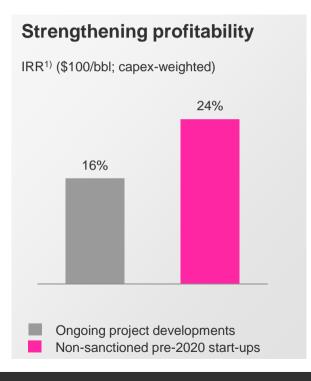
Directing our capital to priority projects

Competitive portfolio

- High value barrels
- Flexible and robust
- Proven execution track record

Optimising capital allocation

- Value creation potential
- Return on capital
- Strategic fit and portfolio composition



Execution of premium assets



Johan Sverdrup

Ownership 40%

Start-up 2019

Resources 1.8-2.9 bn boe

The state of the s

East Coast Canada

Ownership 65%

Start-up 2020+

Resources 300-600

mmboe



High value growth

High grading the portfolio



Start-ups pre-2020

- High profitability
- Strategic fit

Non-sanctioned

- Johan Sverdrup
- IOR projects

Sanctioned

- CLOV
- Jack
- Gudrun
- St.Malo
- Valemon
- Hebron
- Ivar Aasen
- Aasta Hansteen
- Mariner
- Gina Krog
- Shah Deniz II
- US onshore

Optimising/future 1)

- Improvement potential
- Return on capital

Divested/reduced 1)

- Low strategic fit
- Return on capital
- Market attractiveness

Non-sanctioned

- Snorre 2040
- Johan Castberg
- Corner
- Bressay
- Peregrino II
- Eirin
- Peon
- Lavrans
- Snøhvit II
- Corvus
- Sigrid

Future

- Bay du Nord
- Tanzania LNG
- Pão de Acúcar
- King Lear

Non-sanctioned

- Rosebank
- Shtokman
- West Ourna II

Sanctioned

- Gudrun
- Giøa/Vega
- Valemon
- Shah Deniz
- Schiehallion

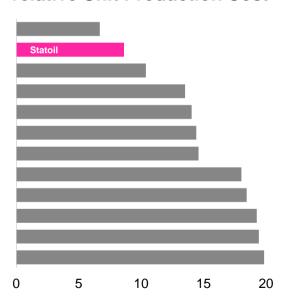
In operation

- Gassled stake
- Statoil Fuel & Retail
- Gullfaks
- Brage
- Kvitebiørn
- Heimdal

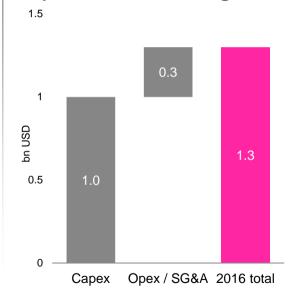


Reducing cost and improving efficiency

Strong starting point with low relative Unit Production Cost 1)



Launching improvement initiatives with expected annual savings of USD 1.3 bn from 2016



Delivering capex improvements

- Reduce modification capex by 20%
- Potential for 10% lower facility cost from leaner concepts
- Reduce rig committments
- Potential to cut well construction time by 25%

Reducing opex & SG&A

- Maintain upstream cost level despite production growth
- Further reduce downstream cost
- Increase organisational efficiency

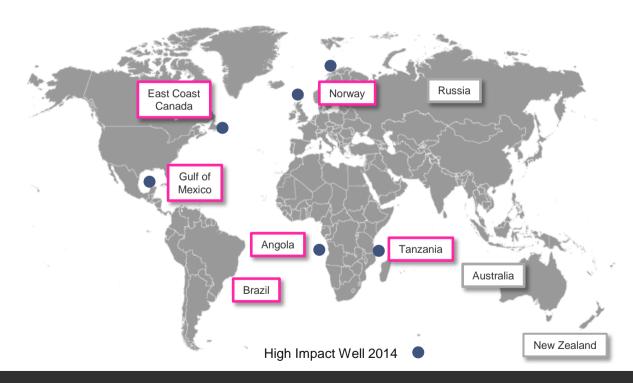


Sticking to our successful exploration strategy

Deepen core areas

Drill high impact wells

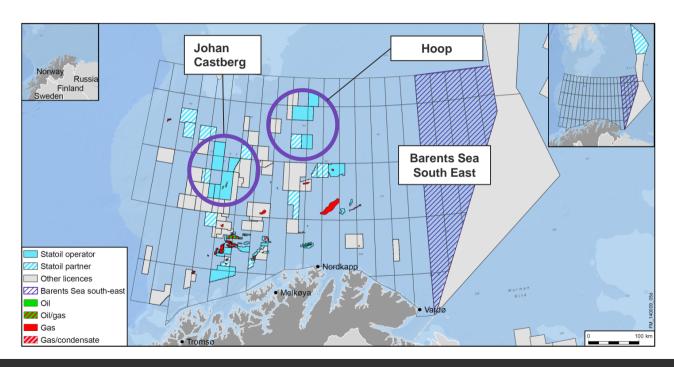
Early access at scale





Barents Sea – pursuing new oil plays

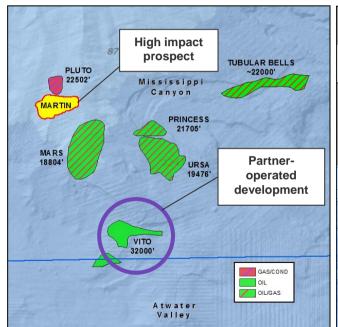
- Plan two-three operated wells in Hoop area including Apollo and Atlantis
- Continue drilling in Johan Castberg area: Kramsnø and Drivis
- Operator for joint 23rd round 3D seismic acquisition in Barents Sea South East

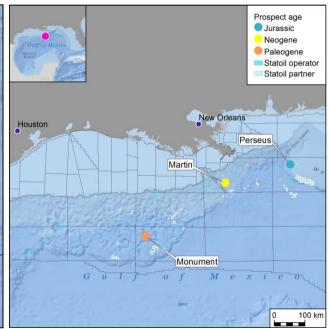




Gulf of Mexico – drilling top tier oil opportunities

- High graded portfolio in prolific oil basin
- Martin, Perseus and Monument highly ranked in our global prospect portfolio
- Attractive and robust value proposition

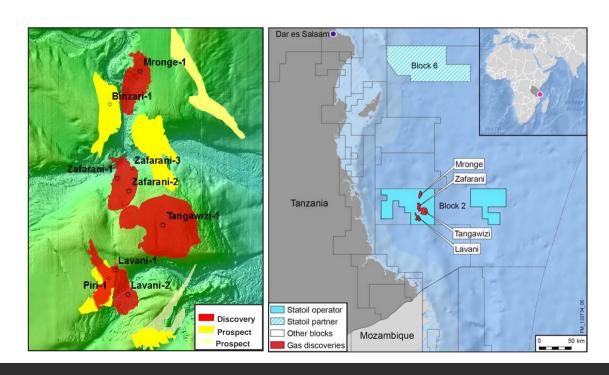






Tanzania – unlocking the full potential

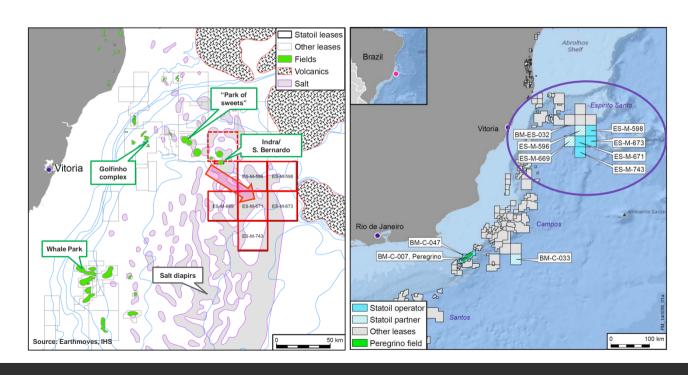
- 17-20 Tcf in-place foundation for major gas development
- Additional upside potential in low to medium risk prospects
- Several additional exploration wells 2014-2015





Brazil – deepening position in emerging oil play

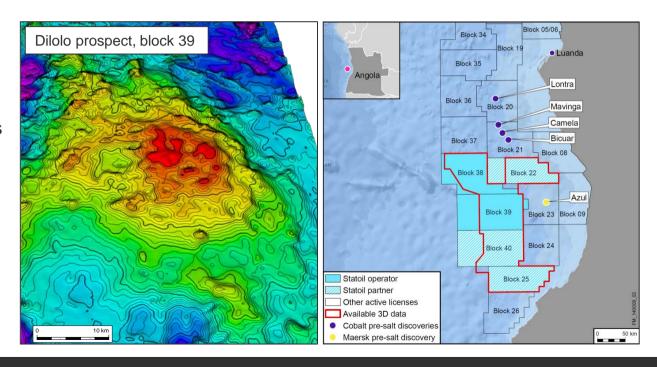
- 6 new licences close to recent oil discoveries in Espírito Santo
- Extensive 3D seismic starting 1Q 2014
- 10 exploration wells 2016-2018





Angola – exploring in a proven pre-salt play

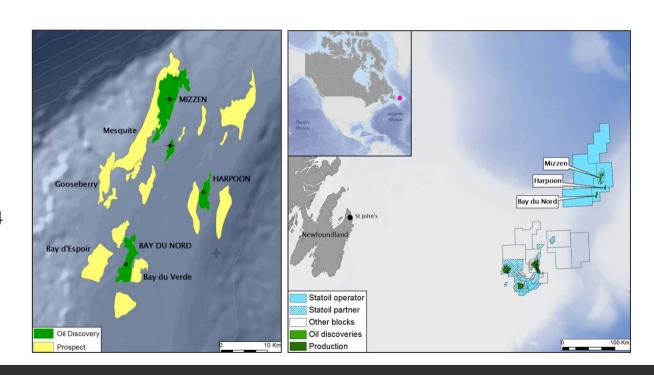
- Large acreage position in presalt Kwanza
- Multiple high impact prospects
 - Dilolo outboard mega closure
- 8 wells from 2014
 - 2 operated by Statoil





East Coast Canada – opening up extensive new oil play

- Bay du Nord break through oil discovery (300-600 mmbbl)
- Significant running room with several prospects mapped
- Drilling campaign from 3Q 2014
- Assessing feasibility of accelerated development





Driving engine for long-term

Profitable Growth

Assets Delivering



~610,000 net acres Liquids ramp-up Statoil operatorship



~65,000 net acres
Concentrated liquids drilling
Transition to operator concluded



~310,000 net acres
Production growth and flexibility
Integration success

Growing Profitably

HSE focus

Apply technology

Operator in core positions

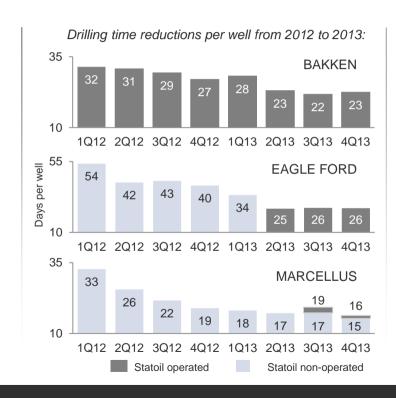
Building value chains

Liquids production growth



Increased value from US onshore well manufacturing

- Total well cost ~ 90% of upstream capex
 margin leverage
- Strong improvements and competitive results during Q1 2012 to Q4 2013
 - 25% to 50% reduced drilling cost 30% to 50% reduced drilling time
- Further total well cost reduction potential ~15% by 2016
- Upside from new technology development



Drilling cost reductions per well from Q1 2012 to Q4 2013:







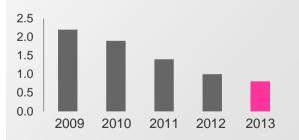


Robust platform for sustainable performance

Safety & security



Serious incidents per million working hours



Strong resource base



- 22 bn boe
- 75% OECD exposure
- Robust NCS base load

Sustainability and transparency



Low carbon footprint 1)



#1 in Transparency International's ranking 2012 on corporate reporting



Summary

Competing from strengths

- Solid strategic progress
- · Strong resource base with optionality

Increasing our value creation

- Delivering growth
- Strengthening efficiency and reducing capex estimate
- Improving free cash flow

Prioritising distribution

- Firm policy
- Quarterly dividend
- Share buy back





Thank you





Investor Relations in Statoil

Investor Relations Europe

Hilde Merete Nafstad	Senior Vice President	hnaf@statoil.com	+47 95 78 39 11
Lars Valdresbråten	IR Officer	lava@statoil.com	+47 40 28 17 89
Erik Gonder	IR Officer	ergon@statoil.com	+47 99 56 26 11
Gudmund Hartveit	IR Officer	guhar@statoil.com	+47 97 15 95 36
Mirza Koristovic	IR Officer	mirk@statoil.com	+47 93 87 05 25
Madeleine Lærdal	IR Officer	madlar@statoil.com	+47 90 52 50 53
Kristin Allison	IR Assistant	krall@statoil.com	+47 91 00 78 16
Marius Javier Sandnes	IR Assistant	mjsan@statoil.com	+47 90 15 50 93

Investor Relations USA & Canada

Morten Sven Johannessen	Vice President	mosvejo@statoil.com	+1 203 570 2524
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For more information: www.statoil.com

